

SANTA CRUZ CITY FORMER MOBILE HOME PARK RENT CONTROL SYMPOSIUM MARCH 9

Advocates from national, state and local organizations, former and current City Council members headline Symposium Panels

SC CITY FORMER MHP RENT CONTROL SYMPOSIUM

**1 to 5 PM Saturday, March 9 at the De Anza Clubhouse,
2395 Delaware Avenue, Santa Cruz, CA**

SANTA CRUZ, Calif. – February 15, 2013 – The Santa Cruz County Manufactured/Mobile Homeowners Association (SCCMMHA), a manufactured/mobile homeowners advocacy group, is sponsoring a Symposium March 9 on the loss of mobile home rent control in Santa Cruz 2003-4. Two parks were affected, De Anza Santa Cruz and Clearview Court. Homeowners in both parks were offered 34 year leases in lieu of rent control loss.

The loss of rent control is still very contentious among affected homeowners, the majority of whom who feel unjustly treated without compensation by the outcome. An enormous loss of personal assets, based on prior rent-controlled purchased value, has never been addressed. Extremely conservative estimates on the collective cost of rent control loss to residents range from \$26 million upwards (De Anza 198 homes, Clearview Court 63 homes, $198 + 63 = 261 \times \$100,000 = \$26,100,000$).

Doors open 12:30 with Shuttle Service from Delaware Avenue parking and Route 3 Bus Stop to the Clubhouse. Two ~2 hour sessions. The first delves into what happened here in 2003-4, the second on how to hopefully prevent this from happening anywhere else. Panelists speak 5 minutes each, followed by Q&A.

Panel 1: What Happened

Ed Porter, former Santa Cruz City Council member, single dissenting vote on Rent Control repeal

Mike Rotkin, former five-time Santa Cruz City Council Mayor

Phil Crawford, Local Attorney, advocate for Clearview Court homeowners

Mardi Brick, Manufactured Home Commission member, SCCMMHA founder

Don Payne, De Anza resident

Christine Beck, De Anza former resident

Panel 2: What To Do

Hilary Bryant, 2013 Santa Cruz Mayor

Ishbel Dickens, National Manufactured Home Owners Association Executive Director

Tim Sheahan, NMHOA At-Large Board member, immediate past GSMOL President

Bruce Stanton, San Jose Attorney, GSMOL Corporate Counsel

Rick Halterman, Golden State Manufactured-home Owners League Regional Manager

Henry Cleveland, Moderator, Chairman Santa Cruz County Mobile and Manufactured Home Commission

Event Schedule:

12:30. Doors open.

1:05. We convene with a welcome.

1:10. Moderator provides event structure and guidelines.

1:15. Panel 1 introductions.

1:20. Panelists five minutes each opening remarks.

2:00. One hour Question and Answer period.

3:00. Fifteen minute break.

3:15. Panel 2 introductions.

3:20. Panelists five minutes each opening remarks.

4:00. One hour Question and Answer period.

5:00. We close with a thank you.

5:05. Participants may stay for informal discussions until 6 PM.

About Santa Cruz County Manufactured/Mobile Homeowners Association

The Santa Cruz County Manufactured/Mobile Homeowners Association was founded by former Los Gatos Mayor and manufactured homeowners advocate Mardi Brick in late 2011. The group's Mission Statement: "*To act as an educational and political outreach organization for Manufactured and Mobile home residents in Santa Cruz County.*" Bi-monthly Community Meetings are held to facilitate outreach and organizational growth. SCCMMHA is a registered California Unincorporated Nonprofit Association. To learn more about SCCMMHA, please visit sccmmha.wordpress.com.

Symposium Panelists are available for pre and post event interviews. For more information contact:

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Click to download:

- [Symposium Poster PDF](#)
- [PDF Summary of Public Records Request: City of Santa Cruz Ordinances](#)
- [PDF Summary of Public Records Request: City Council Agendas and Special Meetings](#)
- [Santa Cruz City MHP Rent Control History Documents](#)

1. Click the link above, 2. then click "OK" to open the file, 3. then click on the folder image at the top of the page, 4. then click "Open" to open package contents. 30 documents are in the folder, the result of a City of Santa Cruz Public Records Request on July 30, 2012. The City expedited the request August 9, 2012 with note "The disclosable public records that are responsive to your request are attached."

Santa Cruz City Former Mobilehome Rent Control Ordinance and History Documentation Request: 1. Santa Cruz City Former Mobilehome Rent Control Ordinance copy. 2. City Council agendas in which the item appears, including, but not limited to, a. When the ordinance was enacted by the City Council, b. When the ordinance was rescinded by the City Council. 3. Supporting documentation discovered.

"Our government shouldn't make promises we cannot keep – but we must keep the promises we've already made."

– President Barack Obama, State of the Union address 2-12-13

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